

PHIL KIRCHMEIER

DIGITAL DESIGNER

EDUCATION

Milwaukee Institute of Art & Design

Four-year diploma

- Major: Illustration
- Minor: Drawing & Design

American Management Association

Continuing Education Courses

- Stepping Up to Management
- Dealing With Tact & Diplomacy

CONTACT

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PRO SKILLS

Photoshop	██████████
InDesign	██████████
Illustrator	██████████
Dreamweaver	██████████
Flash	██████████
Fireworks	██████████
BBEdit	██████████
Lightroom	██████████
MS Office	██████████
HTML	██████████
CSS	██████████

AWARDS

Eppy

"Best Weekly Newspaper Website"

– NOW Newspapers

MILITARY

U. S. Navy

3rd Class Petty Officer

EXPERIENCE

2014 – 2016 JOURNAL MEDIA GROUP

Senior Digital Designer

Lead website designer for 15 nationwide major-market-newspapers, utilizing a harmonious look within a CMS structure. This includes creating website design, IA, UI, and developing responsive sites from browser to mobile in HTML / CSS. Additional post-launch maintenance included updates and scalability enhancements.

2006 – 2014 JOURNAL INTERACTIVE

Digital Design Manager

Designed and maintained national market brands for a broad spectrum of radio, television and newspaper websites on both stand alone or CMS platforms. Provide consultation, IA, sitemaps, wireframes, and HTML /CSS. Create SEO compliant responsive website designs and HTML Newsletters ensuring scalability from browser to mobile. Lead and coordinate design department day-to-day scheduling and project workflow. Partner with developers, editorial, marketing, freelance talent and vendors on projects

2005 – 2006 REIMAN PUBLICATIONS

Web Designer

Designed and developed magazine websites to run on a "internal built" CMS platform; perform monthly updates to sites. Provide consultation, IA, design, and HTML/CSS for online content and email newsletters.

2000 – 2005 NORTHWOODS SOFTWARE DEVELOPMENT, INC.

Senior Web Designer

Design client websites from discovery through delivery. Provide consultation, IA, design, layout templates and HTML or equivalent for online content. Develop navigation architecture, screen elements, and site layouts. Post-launch furnish design parameters, style guides and visual standards for clients.

1988-2000 KALMBACH PUBLISHING COMPANY

1998-2000 Online Art Director

Lead creative designer for website designs of 11 magazines and two online catalogs. Create and implement corporate wide web design parameters, style guides and visual standards. Created and implemented navigation, design elements, layouts, optimized imagery, web animation, and video. Assemble and lead web design team. Schedule, and coordinate site design precepts with staff web designers, developers, editorial, marketing, circulation and freelance talent.

1996-1998 Web Designer

1988-1996 Senior Technical Illustrator/Print Designer